

ASM Technologies Sponsors 'The future of corporate education' Organised by IACC, Bangalore Chapter



ASM Technologies is proud to be the associate sponsor for the IACC's 'The Future of Corporate Education'. To be held on 5th September 2014 at Sterling's MAC Hotel, Bangalore.

Venture Capital investments into Educational Technology firms has crossed the US\$ 1Bb Mark for two years in a row. With over US\$ 150 Mn being invested in high-profile start-ups like Coursera, Udacity & edX, an estimated 10 million learners have enrolled themselves on various MOOC programs thus far! There are a slew of start-ups and giants battling it out there to bring innovations to the classrooms & the way we learn; and the future definitely looks interesting! Listen to our Expert panel talk about these trends, debate ideas and give you a peek into a future that is fast-changing!

The event brings the best of panelists – representing the best practices of the US as well as the ground realities of India!

The Event is focused on Massive Open Online Courses & the Future of Corporate Learning. The event will provide participants with a basic understanding of the evolution of the MOOC landscape & how Corporate Training and Education is borrowing from such models to keep employees enriched and up-to-date. This session will be of value to participants who are looking at the future of Corporate Education & to understand possibilities of disruption in the online education space.