

Press Release

ASM Technologies to partner Lavelle Networks Inc. for exclusive Centre of Excellence (CoE)

Bengaluru, February 12, 2021: ASM Technologies Ltd (BSE: ASMLTD), a global Engineering Services provider, today announced that it was going to setup an exclusive Centre of Excellence (CoE) for software defined networking, in partnership with Lavelle Networks Inc., an India based enterprise networking company backed among others by

Ideaspring Capital and YourNest, leading angel investors focused on Technology startups. This deepens the existing relationship between the two companies, given they have already partnered to build great software that is running some of the finest enterprises in the country, and have delivered solutions together to drive customer success.

The explosive potential for SD-WAN (Software-defined networking in a wide area network) in emerging economies, and their massive public and private sector digital



transformation initiatives has created the need for rapid innovation and agile software development on India's leading SD-WAN software platform - the Lavelle Networks' ScaleAOn technology.

Towards this end, the newCoE will solve cutting edge networking technology problems to drive better and better results for application experience in a rapidly digitising customer landscape. The companies are excited to announce that in their 11.0 (latest software release), the results of their collaboration have already gone to several production networks, and customers are happy to see the results in such a short time.

SD-WAN is the fastest growing enterprise networking segment, with APAC having the highest CAGR, compared to rest of the world. A report by Avant Communications, a leading IT decision-making platform, titled 2021 State of Disruption Report, recently concluded after surveying more than 500 US based enterprise technology professionals, that nearly 60% of enterprises would significantly increase their SD-WAN usage this year.

With the backdrop of massive network modernisation projects in India and Asia, this CoE comes at a great moment for enterprise networking the world around.

Commenting on the development, Mr. Rabindra Srikantan, Managing Director, ASM Technologies Ltd., said, "We are extremely thrilled with the setting up this CoE in partnership with Lavelle Networks and are confident that it will unlock huge value for our customers going forward. Our longstanding relationship with Lavelle has given ASM deeper insights into the SD-WAN space and in knowing how Enterprises / OEMs are adopting to SD-WAN and Edge Computing."

"The Center of Excellence has brought in enormous agility in our ability to rapidly prototype and test not only our innovations, but also helped us quickly respond to customer requests in terms of feature fine tuning and



enhancements. This has contributed in a big way in enhancing customer satisfaction and establish Lavelle Networks as a company that listens and responds to customer's needs" – said Randhir Bhattacharya – Chief Product Architect at Lavelle Networks.

"The Center of Excellence at ASM Technologies has enabled us to look at emerging use cases and trends in the Industry, and enhance our SD-WAN capabilities to cater to new business cases for the future. For instance, ASM Technologies is a key partner for us with regard to the work we are doing to address the networking needs of the Edge Computing environments." – said Karthik Madhava, Founder & Chief Technology Officer, while commenting the establishment of the Center of Excellence for Software Defined Networking Technologies.

Mr. Rabindra concluded, "In a post Covid world, there is no doubt that innovative, cost effective, secure as well as flexible digital networks are the need of the hour to solve customer problems across the world including key social issues like access to Education, and this CoE should go a long way in solving some of those and set new benchmarks of success."

About ASM Technologies Limited:

ASM Technologies Limited is a publicly listed company in India. With over two decades of experience, ASM has been supporting customers in the areas of Engineering Services, Product R&D and Manufacturing Engineering. ASM has multiple delivery locations in India with a global presence in USA, Singapore, UK, Canada, Japan, Thailand, China and Mexico. For more information, please visit www.asmltd.com and read more.

About Lavelle Networks:

Lavelle Networks accelerates networks for the digital economy by offering software defined networking solutions that solve the biggest challenges in the WAN for distributed enterprises. With a 100% software defined architecture, the solution enables seamless network experience, ensuring enterprises, in turn, are empowered to deliver the best customer experience at the branch. Lavelle Networks SD-WAN solutions are designed for enterprises that are using, or plan to use hybrid WAN or cloud applications and are on the path to digital transformation.

For more information, reach us at www.lavellenetworks.com.

Media Contact:

Ms. Vanishree Kulkarni Vanishree.kulkarni@asmltd.com +91-8861386904 ASM Technologies Limited

Ms. Namratha Rai pr@lavellenetworks.com +91-80-2525-2520 Lavelle Networks Private Limited