

Press Release

ASM Participates in the FISITA World Automotive Congress, hosted for the first time in India

ASM partnered with SAEINDIA Bengaluru and other companies to develop a Hybrid Car.

December 2018, Chennai, India: The FISITA World Automotive Congress was hosted in India for the first time and the four-day event took place in Chennai between October 02-05, 2018. SAEINDIA, the local arm of SAE International, hosted the four-day event at the Chennai Trade Centre on the theme of 'Disruptive Technologies for Affordable and Sustainable Mobility'. SAEINDIA, with a membership base of over 50,000, is the biggest affiliate of SAE International. The congress witnessed 5 Plenary Sessions where experts from India and abroad addressed the key disruptions in the automotive industry such as connected, electric, autonomous, shared mobility. The concluding panel discussion focused on policy frame for the disruptive technologies. Two 'Leaders forums' answered the major questions in front of the automotive industry. 75 technical sessions were held and about 305 latest research papers submitted by authors from across the world were presented at the event.



ASM Technologies along with SAEINDIA Bengaluru, General Motors, TVS Motors, Apollo Tyres and other partners unveiled a locally built prototype- Range Extended Electric Vehicle (REEV), designed exclusively for the national REEV student competition.



REEV competition will explore the new age technology in automotive Industry such as Hybridization, Light weighting, Optimization, Range extension, fuel awareness etc. Through this competition ASM Technologies, SAEINDIA Bengaluru, General Motors Technical Centre- India (GMTC-I), and other partners aim to engage the next generation of engineers by making them industry ready and help change the world. It further aims to inspire students and universities in the wake of Government of India's target of reaching at least 30% on-road electric vehicles by 2030. Alternatively, the competition offers an opportunity to make personal mobility safer and more sustainable for the customers.

Unveiling the vehicle, **Mr. Rabindra Srikantan, Managing Director ASM Technologies Ltd.**, said, "With India aiming to be an EV nation by 2030, we see that electric vehicles are being adopted in the racing industry as well. ASM Technologies has been providing engineering services to automotive industry from the initial stages of company formation. Our expert engineers are skilled in developing systems for electric and hybrid vehicles and their effort in developing the REEV prototype is commendable. The REEV car is a great platform as

electric vehicles are going to play a significant role in the future. The REEV electric car will be a great vehicle for college students to enhance their knowledge in electric vehicles and put it into competitive focus. We are thankful to SAEINDIA Bengaluru for providing us the opportunity to showcase our products"

Javaji Munirathnam – REEV – Convener SAEINDIA, said, "On behalf of the REEV team, I would like to thank ASM Technologies for their great contribution for this prestigious project of building Hybrid Electric Vehicle. This will go a long way in nurturing the right talent among the students for future mobility industry"

About ASM Technologies Ltd.

Established in 1992, ASM Technologies Limited (ASM) is a BSE-listed company with a presence in the US, Singapore, UK, Canada and Mexico. It focuses on Engineering Services and product R&D. ASM specializes in providing product design, value engineering, system automation and digital transformation solutions to the capital equipment, sub systems and supporting systems for Semiconductor/ Hi-tech, Solar, Automotive and Medical industry verticals. It also has offshore development centres.



SAEINDIA

SAEINDIA is India's leading resource for mobility technology. As an individual member-driven society of mobility practitioners the ownership of SAEINDIA wrests with its members who are Individuals from the mobility community, which includes Engineers and Executives from Industry, Government Officials, Academics and Students.

SAEINDIA is a strategic alliance partner of SAE International registered in India as an Indian non-profit engineering and scientific society dedicated to the advancement of mobility industry in India.

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