

Shuttler Kidambi Srikanth Announced on the List of 2018 Padma Shri Recipients



*It is a matter of great pride to hear that shuttler Kidambi Srikanth is one of the outstanding sportspersons announced on the list of recipients of the Padma Shri Award by the Government of India last week. The year 2017 was magnificent for Srikanth who became the first Indian to win back-to-back Super Series titles, a feat which he ended up repeating twice last year. The victory at the French Open in 2017 saw the Guntur boy winning his 4th SuperSeries title in a calendar year, thereby becoming the 1st Indian to the achieve the feat. By virtue of the victory, Srikanth also reached a career-high No 2 in the BWF men's singles rankings; thus underlining the potent force he has become in the badminton world.*

*Kidambi Srikanth was ranked World No. 338 when he became a part of the GoSports Foundation's programmes in 2012. It is great to see yet another laurel added to his list of growing honors and it's been a pleasure being a part of his sporting journey through the GoSports Foundation's Rahul Dravid Athlete Mentorship Programme! Congratulations to the young champion and his entire team!*

### Kidambi Srikanth rises to career-high No 2 in the BWF World Rankings



*Kidambi Srikanth picked up from where he left off the previous week at the Denmark Open, as he lifted the title again at the French Open Super Series. The 24-year-old beat Kenta Nishimoto of Japan 21-14, 21-13 in a match which only lasted for 35 minutes. Earlier in the semi-finals, he defeated fellow compatriot and GoSports athlete HS Prannoy 14-21, 21-19, 21-18 in a hard-fought match. HS Prannoy's exploit at the French Open saw his ranking rise to his career-high of world No. 11. This was the first time that two Indians were playing the semi-final of a Super Series event in badminton.*

*The year 2017 has been magnificent for Srikanth who earlier this year became the first Indian to win back-to-back Super Series titles, a feat which he has now repeated with his French Open title. His prolific form has helped him reach 73, 403 rating points, the best ever by an Indian male badminton player.*

*This was the Guntur boy's 4<sup>th</sup> Super Series title in a calendar year and he thereby became the 1<sup>st</sup> Indian to achieve the feat. By virtue of his victory, Srikanth has reached a career-high No. 2 in the latest BWF men's singles rankings; thus further underlining how potent a force he has become in the badminton world.*

*Kidambi Srikanth was ranked World No. 338 when he became a part of the foundation's programmes since 2012 and was considered a doubles specialist. He has proved his critics wrong and we at ASM Technologies are proud of his achievement as part of the Rahul Dravid Athlete Mentorship Programme. Srikanth will next be seen in action at the China Open in the month of November.*